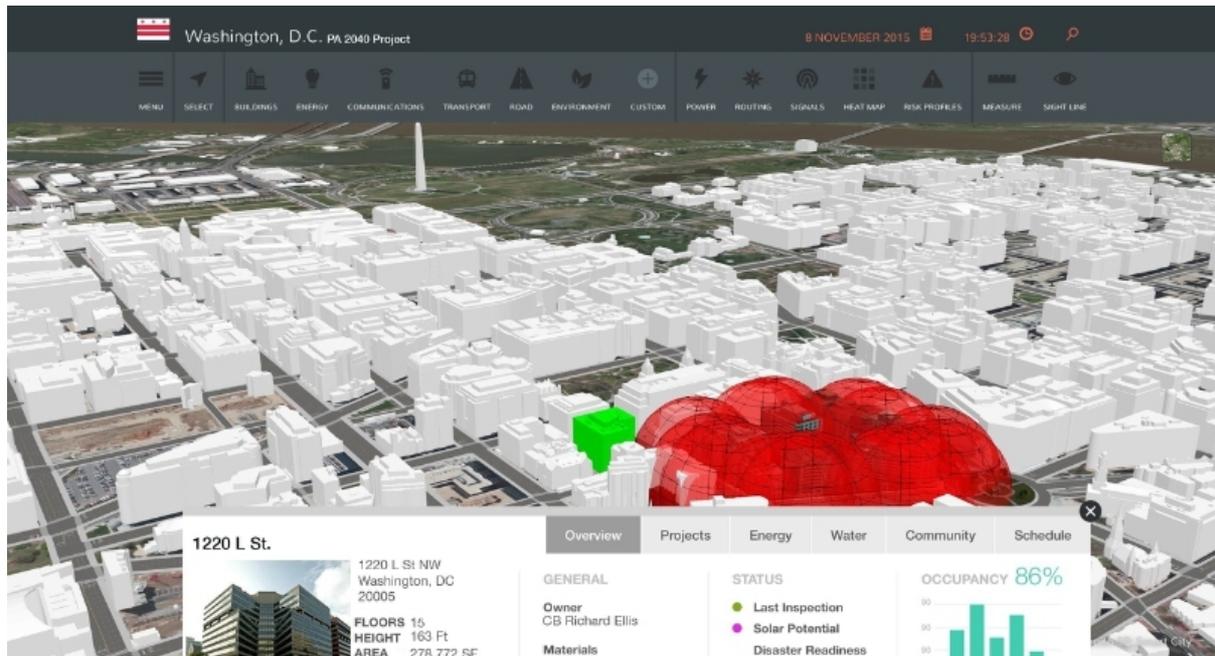# UPDATED: Cityzenith Launches Next-Gen 5D IoT Platform in 10 Leading Smart Cities Around the World

CHICAGO, Nov. 10, 2015 /PRNewswire/ -- Cityzenith is pleased to announce the adoption of its next-generation IoT data visualization and management platform in 10 leading Smart Cities in 8 countries this year.

The company plans to offer a preview of its upcoming version 3.0 release of 5D Smart City™ at the Smart City Expo World Congress in Barcelona from November 17-19, 2015.

Cityzenith helps organizations around the world, both government departments and commercial enterprises, make sense of urban data—big and small.

Over the last 12 months, the company's user base has expanded to include adopters across 5 world regions – North and Central America, Europe, the Middle East, and Asia:

- Chicago
- Barcelona
- Amsterdam
- San Francisco
- Washington D.C.
- Mexico City
- London
- Singapore
- Dubai
- Toronto

"Cities have produced more data in the past 2 years than in the previous 200, and 95% of that data is unstructured and hence, unused or underused," notes Cityzenith's founder and CEO, Michael Jansen. *"Making sense of that data—aggregating it, analyzing it, and visualizing it—is one of the biggest challenges facing cities today."*

TECHNOLOGY
5D Smart City™ helps cities connect, visualize and manage their data within an interactive, intuitive, and real-time 3D simulation which anyone from the mayor to the engineer in the field can easily use. Users point, click, tap, and swipe their way to the information they need in real-time — Open Data,

IoT device data, and social media data — with little to no training. Lightweight and flexible to suit any browser, the platform is designed to be open, non-proprietary, affordable, and works on standard PCs and tablets.

Inside 5D Smart City™, Smart Modules aggregate, connect, and investigate critical datasets across key verticals, including: infrastructure, security, and the environment. Customers deploy modules of their choosing and customize analytics to suit their needs.

- 5D Smart Environment:
  Building energy efficiency and GHG emissions tracking.
- 5D Smart Infrastructure:
  Physical infrastructure coordination and monitoring, above and below-ground.
- 5D Smart Security:
  Public safety module leveraging real-time sensors and CCTV.

For government users, 5D Smart City™ helps city department managers and staff work with complex data seamlessly. Tom Schenk, Chief Data Officer of the City of Chicago, commented on his city's experience with Cityzenith:

"Cities, in part, can be characterized by the events that occur each day, from responding to constituent needs to the drinking water that flows underneath your feet. All of it needs to be understood by hundreds of city employees. Cityzenith is able to bring this information together to be seen by employees. Not just data analysts, but the business experts as part of their duties."

For commercial enterprise users, 5D Smart City™ provides master developers, corporate real estate property owners, utilities companies, network providers, and telecoms an easy-to-use universal dashboard and single repository for all of their historical and operational data, including real-time IoT sensor telemetry, situated and presented in an intuitive 3D geospatial environment rich with city data.

Salomon Salinas*, smart cities lead in the Global IoT Practice, Accenture Digital - Mobility, notes: "Accenture and Cityzenith are collaborating on Smart City and Internet of Things (IoT) projects for governments and businesses. We believe that the proliferation of technologies available to us through the IoT now enables us to help cities decide not just what they are able to do, but what they should do based on the needs and expectations of those who live and work in them."*

NEW STRATEGIC PARTNERS

Jose Antonio Garcia, Public Safety Industry Manager of Microsoft, comments: *"This new impressive IoT platform draws upon the power of Windows Azure and plays a key role in our City Next ecosystem, helping our cities gain new insights to solve their strategic challenges."*

Cityzenith's modular, scalable, open-platform approach allows successful solutions to be shared and leveraged within and between cities and commercial enterprises. Users and developers build on existing IT technologies while eliminating the need for additional investments in R&D. The company actively collaborates with international city networks, standards organizations, and market research firms to help determine common goals for its network of development partners worldwide.

"C40 believe that bringing data into systems models that can be used collaboratively in city regions for integrated planning is a very desirable step to help us move on to a more inclusive and resilient development path. We believe that the Cityzenith approach is a very important development and by observing and participating in the current phase C40 could be in a position to help take these solutions to scale." - Seth Schultz, Director of Research & Development for the C40 Cities Climate Action Group

"Cityzenith offers an exciting, unique, and useful way to visualize data for multiple important Smart City use cases. Given the exponential growth in urban information, cities need to get these tools into the hands of a wide cross-section of government and commercial stakeholders that may not have specific analytic or data science expertise to help them make better decisions and ultimately deliver

improved services to citizens." -Ruthbea Yesner Clarke, Research Director, IDC's Smart Cities Strategies program

To ensure the growing number of 5D Smart City users around the world have access to the broadest possible range of best-in-class Smart City and IoT solutions, Cityzenith is pleased to announce its **5D Smart Partner** program.

The **5D Smart Partner** program is a collaborative platform and managed services exchange for governments and commercial enterprise organizations, connecting solution providers to consumers. The program will be launched January 2016. For more information please email partners@cityzenith.com.

ABOUT CITYZENITH
Cityzenith is a technology company based in Chicago with subsidiaries in London and Singapore. The company's mission is to transform life in cities around the world www.cityzenith.com.
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